

jenniferwilke

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professional experience

■ **JAWBREAKER DESIGNS** :: singapore / california 2000 - present
visual designer; ux; ui

WEB ~ Created and maintained a large variety of both small and large freelance web sites; Developed entire sites and user-friendly navigation structure; Strong focus on both GUI and SEO; the general design's look and feel; all needed graphics; Original hand-written HTML coding; Across the board usability testing; Coordinated with technical support to complete deeper coding needs.

PRINT ~ Conceptualization, creation, development and marketing of Pregnancy Calendar and Baby's First Year Calendar. Two calendars helped organize thoughts and appointments; served as keepsakes; original and custom photography. In addition, developed unique Celebrate and Play birthday cards for children that incorporate hands-on fun, age-appropriate games and learning through pencil-to-paper activities.

■ **SILKROUTE VENTURES** :: singapore 1997 - 2000
interactive web designer

Oversaw graphic and layout development as lead designer of a dynamic graphic arts team; Determined and created the look-and-feel of entire sites; Focused on the GUI and positive user experience; Created original graphics; Planned and executed the navigational user interface design; Communicated and coordinated with technical support for complete web development projects; Worked closely with clients from a web site's conceptualization through completion; Assisted with usability testing, browser compatibility and quality assurance.

■ **DIGITAL EYE** :: wilmington, delaware 1995 - 1997
web / graphic designer

Served as lead designer for web development. Responsible for graphics, web layout and structure.

education

■ **BAY AREA VIDEO COALITION** :: san francisco, california
web design certification (2009)

■ **COLORADO INSTITUTE OF ART** :: denver, colorado
associate degree in applied science (visual communications)

■ **COLLEGE OF DUPAGE** :: glen ellyn, illinois
advertising, design and illustration (graphic design)

honors

■ **SCHMAP.COM GUIDE PHOTO INCLUSION (SF & Berkeley)** 2010
<http://tinyurl.com/schmap-sf-jaw> :: <http://tinyurl.com/schmap-berkeley-jaw>

■ **SCHOLARSHIPS.COM DESIGN SCHOLARSHIP ESSAY FINALIST** 2009
Essay Topic: "What has influenced your decision to pursue a career in design?"

profile

: visual designer with strong technical skills
: passion for creating user-friendly web designs

: 15 years web design
: 10 years international
: 5 years team lead

programs

adobe cs2-cs4
: photoshop
: indesign
: illustrator
: flash
: dreamweaver

skills

: UI & UX design
: certified web designer
: excellent mac os x skills
: web wireframing & site flow
: web design layout
: xhtml, html, css ~ hand-code
: actionscript (beginner)
: seo/ google analytics
: photography
: photo restoration
: commercial art

et cetera

: love of clean code
: independent and team mindset
: effective time management
: pre-deadline overachiever
: nifty resource skills
: outstanding communication
: client list growing and showing
: witty sense of humor
: expert in "jazz hands"